

SOCK (Student Optics Chapter) Sponsorship/Partnership Opportunities

About SOCK

As a club committed to growing and uniting the optics community, SOCK wants companies to be a part of the University of Arizona optics community. We want companies to reach out and partner with us. This relationship benefits everyone involved! We wish to allow your company to meet our top-notch optics students and contribute to a thriving optics community.

The University of Arizona Student Optics Chapter (“SOCK) wants to involve your company more closely with our community. Your support is not limited to the specific events on this document. We welcome any potential ideas you may have to help grow the Optics community and would love to discuss them with you further!

Contact any of the following to discuss further ideas to get involved with SOCK:

- ★ Logan Pawlowski
 - Email: loganpawlowski@arizona.edu
- ★ Sebastian Magri
 - Email: smagri@arizona.edu
- ★ Hailey Watts
 - Email: hew21@arizona.edu

Non-Event Support

❖ **Sponsor New SOCK T-Shirts**

- Apparel unifies existing members in SOCK as well as provides free advertising across the University of Arizona for one of the *best optics colleges* in the world. SOCK would love to discuss with your company ways to recognize your company for doing this.
 - Sponsorship Amount: ~\$1000. This is one of SOCK's main purchases for the coming year. SOCK uses this money to order shirts and distribute them at SOCK events. This is a sponsorship that SOCK would really like your company to participate in.

❖ **SOCK SWAG**

- Getting the word out about SOCK can be difficult! When presenting at schools or festivals, people are fascinated by our demos but have no physical objects to take home with them. This is why SOCK wants to expand its SWAG!
 - Sponsorship Amount: ~\$500. Items might include bottles, stickers, keychains, small optics demos, or other items that would be effective

❖ **General Financial Donations**

- Any money given to SOCK gives us the flexibility to serve our community in real time. This type of sponsorship is without a doubt crucial to SOCK being able to function in a broad sense. This type of sponsorship perhaps helps SOCK serve the community best.
 - Sponsorship Amount: Any amount your company is willing to provide! Please consider this!

Sponsor a Specific Event:

** By sponsoring an event, you will be featured on our website in the “Our Supporters” Slide show (no need to directly sponsor our website)

1.) Laser Fun Day

Laser Fun Day (LFD) is the largest community outreach program we have at the Optics College. On Laser Fun Day, we bring in elementary students from the surrounding Tucson community, and with the help of numerous volunteers and sponsors, demonstrate the amazing field of optics. Professors, staff, graduate students, and undergrads volunteer with optical demonstrations donated by college labs and generous companies. Laser Fun Day takes place in April, and therefore details of sponsorships are subject to change closer to the event.

❖ Become a Title, Floor, Classroom, or Demo Sponsor

- Becoming an LFD Sponsor allows for this event to reach as many people as possible. The flyer below shows the different tiers of sponsorship for LFD. Please let us know if you have any questions! Becoming an LFD sponsor will result in your company logo being printed on LFD T-Shirts as well as company logos/merchandise handed out at the event

Laser Fun Day Sponsors

UA Student Optics Chapter (SOck) is seeking out sponsors for Laser Fun Day 2023!

What is Laser Fun Day?

Laser Fun Day is a day long event put on at the University of Arizona Wyant College of Optical Sciences. The event features optics demos, games, and more! It is free to all UA students, families, and community members.



Laser Fun Day 2022, by Trenton Brendel

Sponsor Tiers:

- Sponsor a demo: \$100
- Sponsor a classroom: \$500
- Sponsor a floor: \$1,500
- Title Sponsor: \$3,000

Alternate Sponsorships: giveaway prizes, eegee's, lunch for volunteers

For more information, contact socketoptics.arizona.edu

❖ **LFD T-Shirt Sponsor**

- Laser Fun Day is our largest outreach event, so we have a special T-Shirt made for it! Help make it possible to print shirts for the community and our volunteers
 - Estimated pricing: \$1200-\$2000; Any donation towards this cause is welcome. We hope you consider donating as T-Shirts make each LFD memorable!
 - Your company logo will be displayed on the T-Shirt as well as company merchandise can be distributed at LFD

2.) Annual SOCK Camping Trip/LBT Tour

- Every spring, students, faculty, and staff alike look forward to Annual Camping Trip as an opportunity to be with peers outside of the classroom and labs. Taking place on Mt. Graham, SOCK coordinates with the Large Binocular Telescope for a private group tour at the largest single-mount telescope in the world.
 - Sponsorship Amount: \$1200. This money goes into renting vehicles, renting the campsite, paying for transportation costs, and food/drinks

3.) SOCKtoberFest

- Fall in Tucson brings about beautiful weather for outside activities, games, and refreshments. This annual event is one of our largest events, attended by undergrads, grads, and faculty.
- Sponsorship Amount: \$1100. Funds for this event go to the food and refreshments at one of our largest events!

4.) Mt. Lemmon SkyCenter Observatory Trip

- SOCK wants to host our inaugural trip to Mt. Lemmon Infrared Observatory during the 23-24 school year! Help our Optics Students learn about observatories as well as support the scientific endeavors of those at the Mt. Lemmon Observatories. This trip requires SOCK members to transport members for the 2hr trip up to the top of Mt. Lemmon. Help SOCK shuttle up and down as well as have the tour of the Mt. Lemmon SkyCenter. Sponsors can be listed on event flyers per request.
 - Sponsorship Amount: \$1500. This money goes into SkyCenter tickets, renting vehicles, paying for transportation costs, and advertising the event

5.) Optics Recruiting Table

- This year, SOCK will take a more active role in the recruitment process for engineering students. Most students are actually unaware of the beauty and complexity of optics as a whole. SOCK is determined to change that. For several days out of the year, SOCK wants to have an information table on the University of Arizona Mall as well as at the Honors College to spread the word about our amazing Optics Community.
 - Sponsorship Amount: ~\$800. This money goes into advertising materials including brochures, stickers etc. and SWAG that volunteers can hand out at any events

6.) Bubble SOCKER!

- Let's get moving! Bubble Soccer is a fun activity where our community comes together and can have some fun competition with one another! Have your company sponsor such a fun event!
 - Sponsorship Amount: \$500. This sponsorship goes into renting the bubble soccer equipment, goals, refreshments, and low-stakes rewards for the winners

7.) First-Year Recruiting Picnic/Social

- A new addition to the 23-24 school year, we hope to explicate Optics College to undecided first-year engineering students. We will be speaking with first-year engineering students at one of their lectures, and, for those who sign up, we will be hosting a Burger social at the Optics College. We will have some of our SOCK volunteers, faculty, and general optics students meet some of the prospective students.
 - Sponsorship Amount: \$1200. Funds for this event will go into providing event T-Shirts for attendees and into logistics (food/refreshments, advertising, etc.)